

Comprehensive Plan Update

swt

Phase 4

Virtual Kickoff Meeting

March 31, 2021

swtcompplan.org

Comprehensive Plan Update

Welcome!

**David Manhardt, AICP –
Director of Community
Development**

South Whitehall Township

Comprehensive Plan Update

AGENDA

March 31st, 6-8PM

- Welcome and Introduction (6-6:25PM)

5-minute transition to Breakout Sessions

- Breakout Sessions: Comprehensive Plan Topics (6:35-7:35pm)

Breakout Session #1 – 6:35-6:50pm

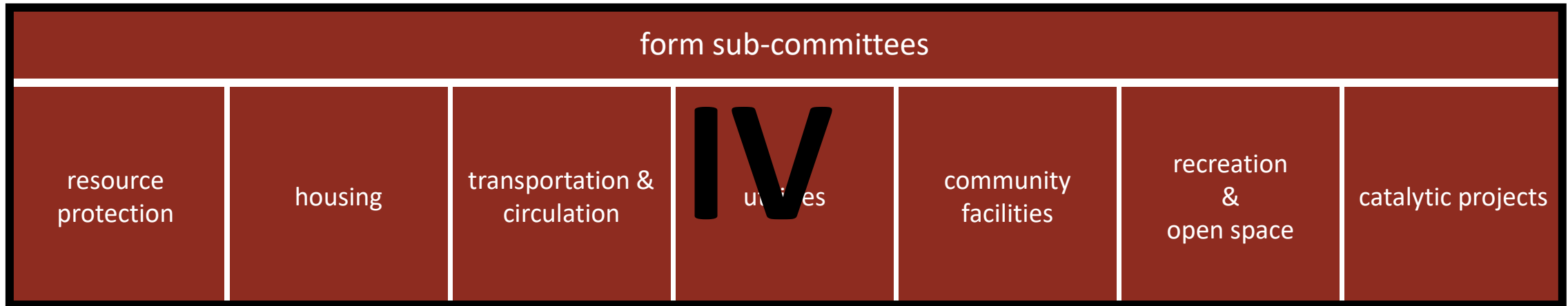
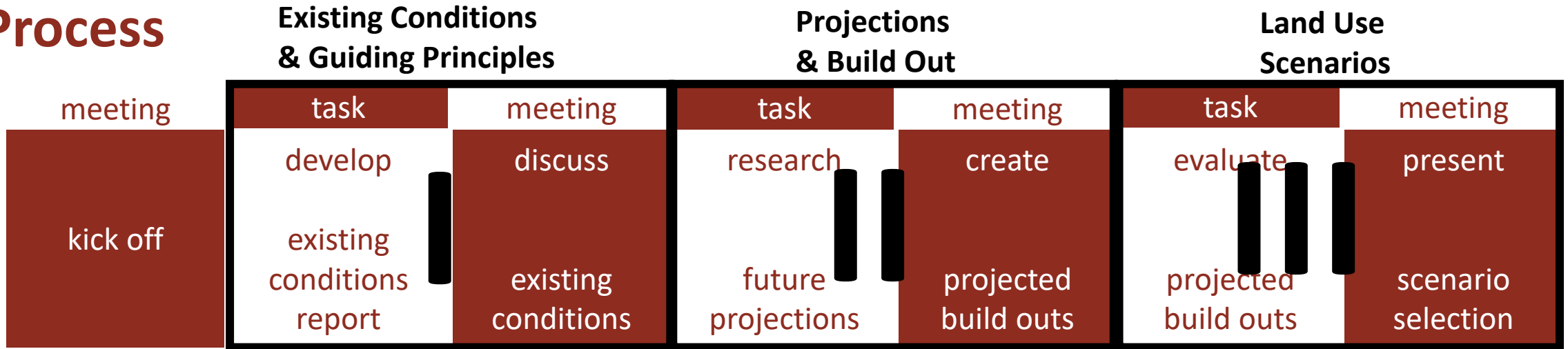
Breakout Session #2 – 6:55-7:10pm

Breakout Session #3 – 7:15-7:30pm

5-minute transition to Main Meeting Room

- Closing and Next Steps (7:35-8PM)

Process



Phase 1: Guiding Principles



Protect natural, historical, recreational, scenic, open space, and agricultural, amenities, resources, and assets.



Coordinate future land use, development, and redevelopment, in sync with the capacity of the road network and utilities to absorb changes.



Promote an effective continuation of opportunities, facilities and services for open space, parks, recreation, education, public safety, and wellness.




Promote techniques to limit the sprawling pattern of development, by advocating for land use with more effective smart growth attributes.





Coordinate with PennDOT, LVPC, and adjoining Municipalities, in order to alleviate existing problems and to avoid future conflicts, and to promote opportunities for alternative transportation such as bus service, ride sharing, bicycling, and walking.

Phase 2

Where should we grow?

 SWT GRID


 Improvement Stickers


 Protection Stickers


Results Summary

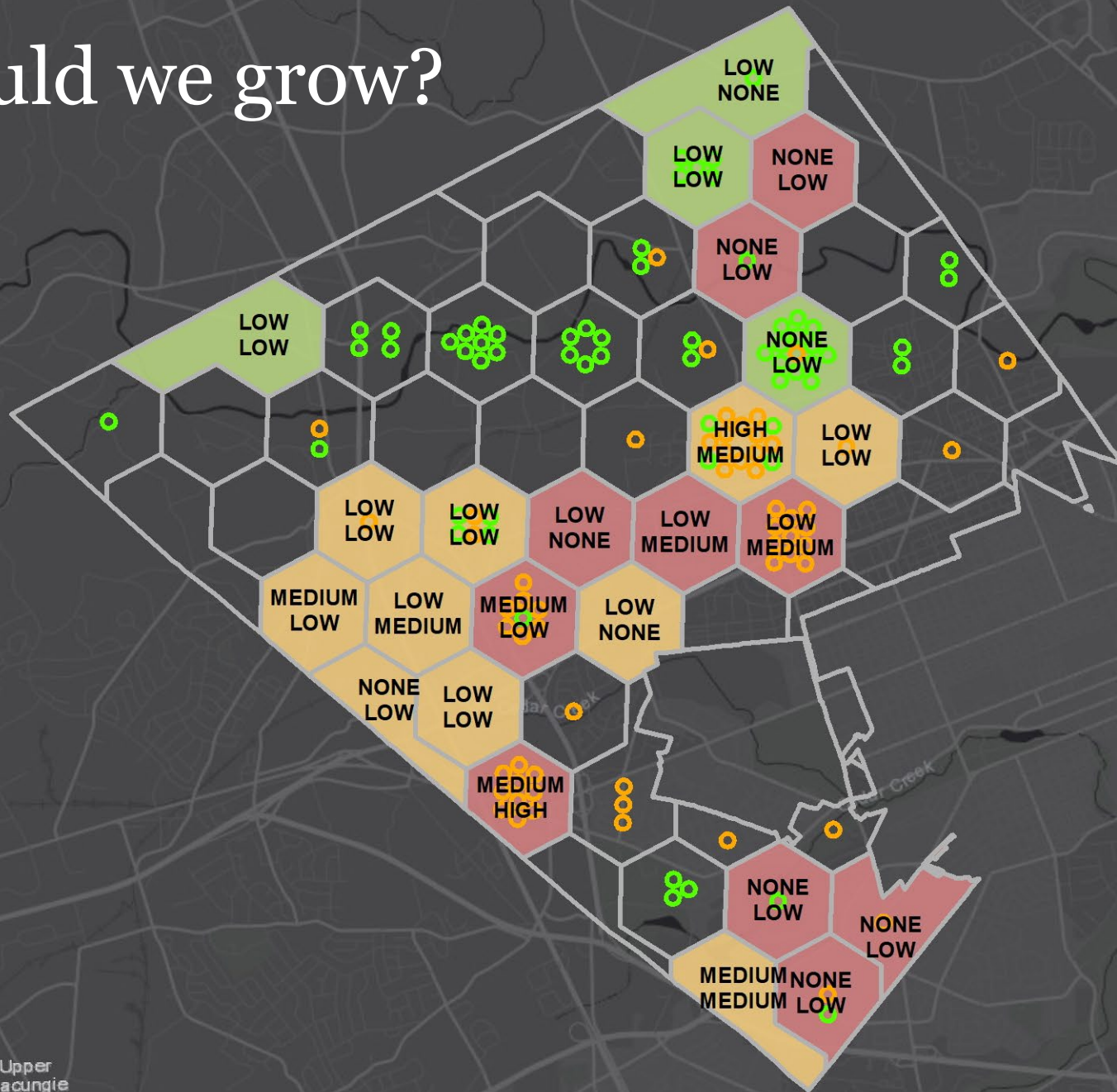
NO/LIMITED GROWTH

Development Type

 GREENFIELD

 INFILL

 REDEVELOPMENT



SOUTH WHITEHALL TOWNSHIP
HOW SHOULD WE GROW?
Visual Preference Survey

Phase 3

Over 600 responses

580 residents*

**Statistically valid survey population*

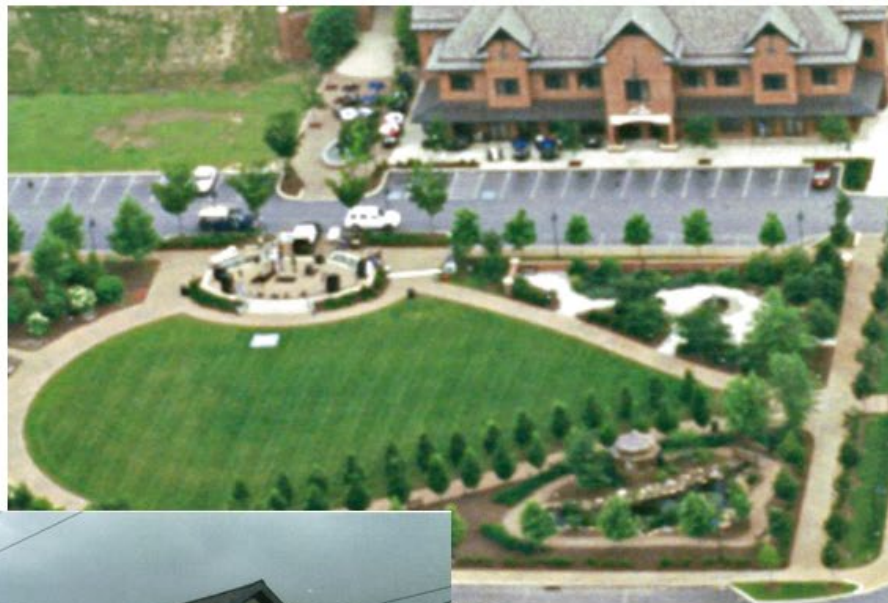
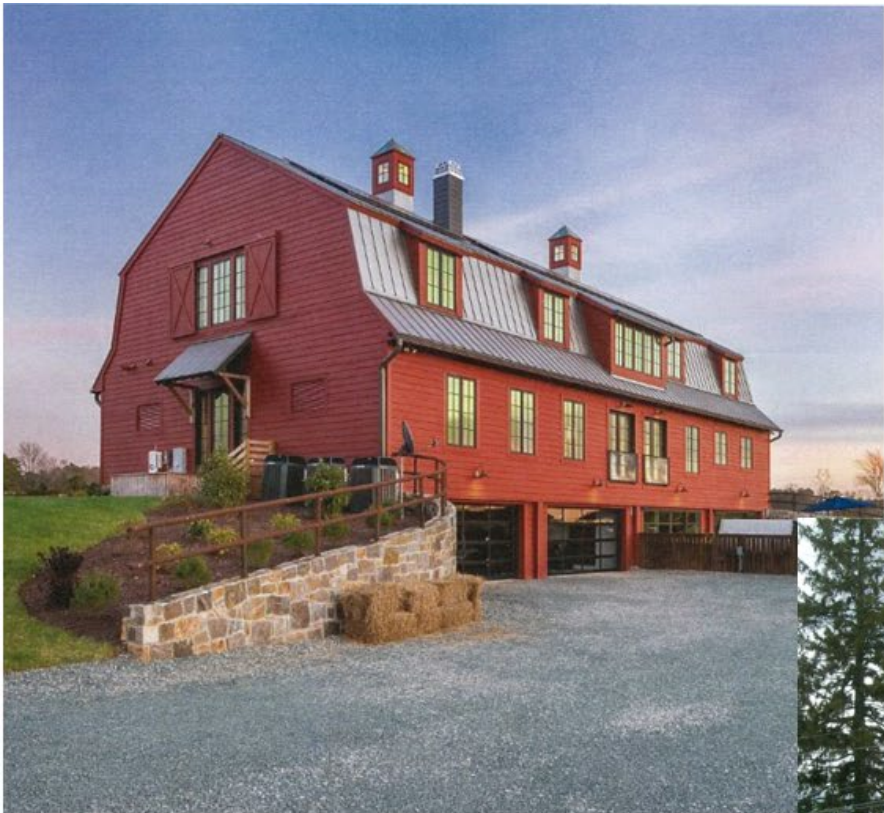
GREENFIELD



INFILL



REDEVELOPMENT



Phase IV Kick-Off Meeting

Sub-Committee/Subject Matter Expert Meetings

form WORKING GROUPS

resource
protection

housing

transportation

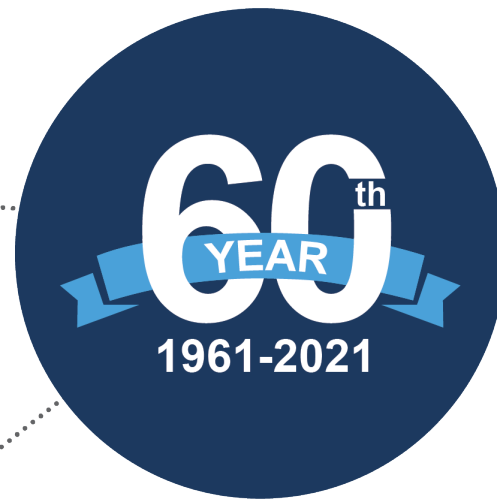
community
utilities

community
facilities

Comprehensive Plan Update

LVPC Introduction

**Becky Bradley, AICP – Executive
Director, Lehigh Valley Planning
Commission (LVPC)**



planning for the new normal.

Becky A. Bradley, AICP
Executive Director

Matt Assad
Managing Editor

Tracy Oscavich
Director of Development

Geoff Reese
Director of Environmental Planning

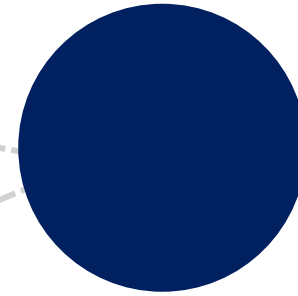
Samantha Smith
Chief Community Planner

Teresa Mackey
Senior Environmental Planner

Sue Rockwell
Senior Environmental Planner

Jill Seitz
Senior Community Planner

**begin
with fact-based
optimism.**



GROWING REGION & TOWNSHIP

Lehigh Valley, Facing West



Center Valley

Easton

Allentown

Whitehall

Trexler Nature Preserve

Jacobsburg State Park

Bethlehem

swt

Lehigh River

South Mountain

Bangor

Appalachian Trail

Blue Mountain

Phillipsburg, NJ

Portland

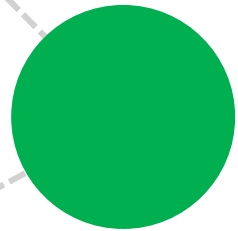
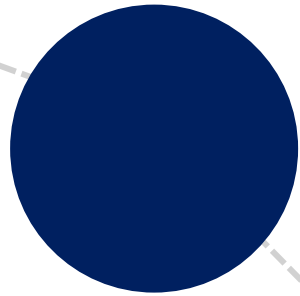
Delaware Water Gap

Delaware River

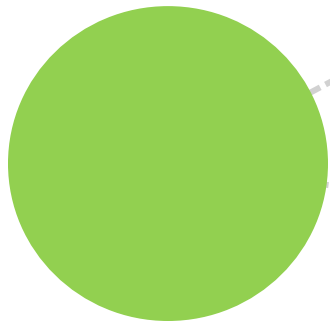
Pennsylvania

New Jersey

**design what you
need**



rather than



replicating what

exists.



THEMES



Balance



Culture



Equity



Mobility



Funding



Health



Resiliency



Technology



Governance

FUTURE **RE** **LV**
TOGETHER WE BUILD A BETTER FUTURE LEHIGH VALLEY

Comprehensive Plan Update

Mechanics of the Virtual Meeting

Hannah Clark, AICP – Michael Baker International

- Please ensure your microphone and video is muted. Please use the CHAT function to communicate.
- The Main Meeting Room and Breakout Room links are available on the agenda and in the Main Meeting CHAT.
- For the Breakout Sessions: Sessions #1, #2, and #3 will run concurrently, please choose a different topic for each Session.
- To participate in the Live Polling, please be sure to have an additional browser window or smartphone and direct it to www.menti.com
- If you are experiencing technical difficulties, please CHAT Danyel Patrick from the main meeting room or email Danyel.Patrick@mbakerintl.com

Comprehensive Plan Update

Live Polling!

**What's your favorite ice
cream?**

Go To:

WWW.MENTI.COM

Comprehensive Plan Update

Breakout Sessions Overview

Breakout Session Topics	LVPC Subject Matter Experts
TRANSPORTATION [Vehicular; Multi-Modal; Transit]	<ul style="list-style-type: none">• Tracy Oscavich, Director of Development• Samantha Smith, Chief Community Planner• Michael Hanes, Associate Director of Transportation• Simon Okumu, Transportation and Economic Systems Planner/Technician
RESOURCE PROTECTION [Natural; Agricultural; Historic/Cultural]	<ul style="list-style-type: none">• Becky Bradley AICP, Executive Director
HOUSING	<ul style="list-style-type: none">• Jill Seitz, Senior Community Planner• Matt Assad, Managing Editor
COMMUNITY UTILITIES	<ul style="list-style-type: none">• Sue Rockwell, Senior Environmental Planner• Beth Vazquez, Program Associate• Mahdis Modaresi, Community Fellow
COMMUNITY FACILITIES	<ul style="list-style-type: none">• Geoff Reese, Director of Environmental Planning• Teresa Mackey, Senior Environmental Planner

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TRANSITION TO BREAKOUT SESSION #1

Select your topic for Breakout Session #1...

Breakout Session #1 6:35 -6:50pm <i>Click Topic Link Below to go to Choice #1</i>
<u>Transportation #1</u> <i>Join by phone: 1-202-860-2110</i> <i>Access Code: 129 298 6340</i>
<u>Resource Protection #1</u> <i>Join by phone: 1-202-860-2110</i> <i>Access Code: 129 038 5255</i>
<u>Housing #1</u> <i>Join by phone: 1-202-860-2110</i> <i>Access Code: 129 909 3850</i>
<u>Community Utilities #1</u> <i>Join by phone: 1-202-860-2110</i> <i>Access Code: 129 081 8830</i>
<u>Community Facilities #1</u> <i>Join by phone: 1-202-860-2110</i> <i>Access Code: 129 138 0422</i>

To access Breakout Session Links...

- Refer to Meeting Agenda
- Refer to CHAT Box