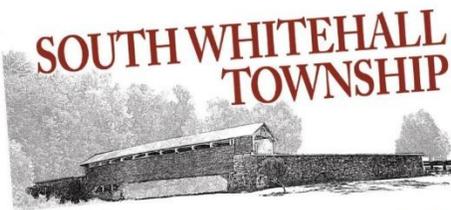


Party for the Parks Fun-raisers

# SOUTH WHITEHALL TOWNSHIP Parks & Recreation



*Creating a  
brighter tomorrow*



South Whitehall Township continues to create unique, family friendly programs for thousands of residents each year! Over the past 5 years, we have grown our Summer Playground Program with over 450 children enrolled annually, have grown the areas senior fitness programs with over 160 seniors enrolled, and have provided a plethora of educational and recreational programs for the community. Our Night Hike, Sports clinics, Swim and Gym program and more have all been a tremendous success in improving the area's health and wellness opportunities!

**GET INVOLVED!**

[www.southwhitehall.com](http://www.southwhitehall.com)



## **Become a VIP (Volunteer In the Park)**

### **DO YOU WANT TO GIVE BACK TO HELP SOUTH WHITEHALL THRIVE?**

Become a VIP! There are numerous opportunities for you to help improve the neighborhood. Do you want to teach a class, help clean up the area's trails and parks or help plan the area's next big community event? We are always looking for community members who want to share their time, talent and expertise to make South Whitehall an even better place to live, work and play. We cannot do it without YOU! For more information or to find out how you can get involved, please contact the Department of Parks and Recreation at KukitzM@southwhitehall.com or 610-398-0401 ext. 211.

## **South Whitehall Township Sponsorship Terms & Policies**

From time-to-time sponsorship opportunities at designated South Whitehall Township (the "Township") properties such as athletic fields and parks exist for a specific purpose and to raise funds for a particular project ("Sponsorship"). These Sponsorships are extended to certain for-profit, non-profit, and government entities (each, a "Sponsor") that desire such an opportunity and to become a community partner. All prospective Sponsors shall adhere to the terms and policies stated herein.

1. Entities whose primary business involves the following are ineligible to be a Sponsor: (a) the sale or consumption of alcoholic beverages, tobacco products, illegal drugs; (b) gambling; (c) the sale or use of firearms or other weapons; (d) depictions or characterizations which suggest or show nudity, profanity, obscenity or lewdness; and/or, (e) commentary or advocacy of a social, religious or political nature.
2. The Township, in its sole discretion, shall have the right to accept or reject any and all Sponsorship applications from any Sponsor for any reason or no reason whatsoever.
3. Under no circumstances shall a Sponsor's payment for sponsorship be construed as an offset or credit against any present or future debt, tax, liability or obligation a Sponsor owes or may owe to the Township.
4. Any Sponsor selected by the Township for a Sponsorship shall, at the Sponsor's sole cost, provide a Logo and/or Business/Organization name for display (collectively "Display Materials") to the Township at least thirty (30) days prior to the date of completion of the project to enable the Township to review it. The Township reserves the right to reject or edit any Display Materials. Any Display Materials submitted by a Sponsor that do not conform to the requirements agreed upon by the Sponsor and the Township may be rejected or modified by the Township, at the discretion of Township. The Township reserves the right to change the placement of Display Materials submitted by Sponsor at any time without notice.
5. Under no circumstances shall the Township be liable to Sponsor for any damage associated with a failure to place and/or post the Display Materials.
6. Sponsor agrees that it shall be liable for the contents of Display Materials. Sponsor, on its own behalf and on behalf of its heirs, executors, personal representatives, successors, assigns, subsidiaries, employees, members, directors and anyone else acting on its behalf (collectively "Indemnitors"), shall indemnify, defend and hold harmless the Township, its elected officials, successors, assignors, trustees, officers, employees, insurance companies, contractors, volunteers and/or agents (collectively "Township Representatives") from and against any and all claims, demands, debts, contracts, expenses, causes of action, lawsuits, damages and liabilities, of every kind and nature, whether known or unknown, in law or in equity, made against or including the Township Representatives arising out of or in any way related to the Display Materials (including, without limitation, the contents thereof, and the printing, publishing and display of same), the Sponsorship, and/or the activities contemplated herein.
7. Sponsor represents and warrants to the Township that it is fully authorized and licensed to use any of the following items which may appear in Display Materials: (a) the names, portraits, and/or pictures of living persons; (b) any copyrighted or trademarked materials; and/or (c) any {00839629v3} testimonials. Sponsor further represents and warrants to the Township that the content of any Display Materials is not: (a) libelous nor defamatory; (b) an invasion of privacy; and/or (c) otherwise unlawful to any third party.
8. Anything contained in the Display Materials that conflicts with Township policies and procedures shall not be construed to be binding on the Township and Township Representatives.
9. The Township shall not be responsible for any damage to or destruction of Display Materials for any reason, including the Township's negligence or willful misconduct.
10. The Township reserves the right to revise sponsorship rates, and applicants for Sponsorship shall be responsible for the rate in effect at the time the Sponsorship Commitment Form is executed by the Township.



# Annual Family Friendly Programs & Events

Brought to you by South Whitehall Township (SWT)



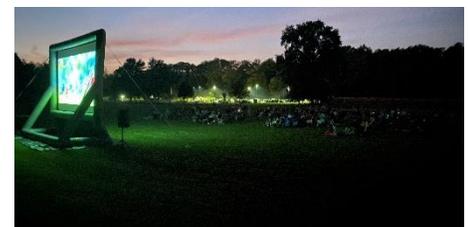
Our goal is to provide safe, family-friendly events that bring people together and foster a sense of community. We would consider it an honor and a privilege to add you to our list of partners as we continue to host events that further your vision, supports your passion's and benefits your family. Plans are well underway for this year's Recreation Departments' Summer Concert & Movie in the Park Series, Candy Cane Hunt, Tree and Bridge Lighting event, Fall Festival, Summer Playground Program, and more. Our continued growth and impact in the community can only grow with support from you!

***For the first time in over 25 years, since the 'Field of Dreams' project, we are reaching out to local families, businesses, and organizations, giving you the opportunity to support our park system and recreation services!***

Our growing Parks and Recreation Department is proud to offer the following sponsorship opportunities to families and businesses throughout the area. By supporting the Parks and Recreation Department, you are not simply making a donation...you are making a difference in the lives of all area residents!

We understand that your support is being given to make a difference in the community. However, we feel that it is important to also recognize your support. The following page describes that recognition and opportunities that will allow you to have a tremendous impact on the over 20,000 residents who live here as well as the thousands that visit from other communities. We are very humbled and extremely appreciative of your consideration and look forward to working with you to make South Whitehall Township a better place to live, work and play through our new Fun-raiser initiative!

***Everything we do is aimed at making South Whitehall Township a better place to live, work and play!***



# COMMUNITY EVENTS APPLICATION

## Fun-raiser Perks Listed Below

(Besides knowing that you are making a difference in your community!)

As a Friend of the Parks and Recreation Department:

- Family name/Company logo on South Whitehall Township (SWT) webpage
- Family name/Company logo listed in the next issue of the South Whitehall Township Newsletter (mailed to every house in the twp)

Family Level Support:

- Recognition on our social media pages
- Family name/Company logo on South Whitehall Township (SWT) webpage
- Family name/Company logo listed in the next issue of the South Whitehall Township Newsletter (mailed to every house in the twp)

Neighborhood Level Support:

- Recognition on our social media pages
- Family name/Company logo on South Whitehall Township (SWT) webpage
- Family name/Company logo listed in the next issue of the South Whitehall Township Newsletter (mailed to every house in the twp)
- Family name/Company logo on large banner displayed at this year's community concert and movie events (8 events total)

Trojan Level Support:

- Recognition on our social media pages
- Family name/Company logo on South Whitehall Township (SWT) webpage
- Family name/Company logo listed in the next issue of the South Whitehall Township Newsletter (mailed to every house in the twp)
- Family name/Company logo prominently displayed at this year's community concert, movie, and holiday events (10 events total)
- Family name/Company logo printed on the back of all SWT Summer Playground Program participant t-shirts (450+)

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\_\_\_\_ Yes, we would be happy to support & sponsor SWT Community Events at the 'Friends Level' \$100  
\_\_\_\_ Yes, we would be happy to support & sponsor SWT Community Events at the 'Family Level' \$500  
\_\_\_\_ Yes, we would be happy to support & sponsor SWT Community Events at the 'Neighborhood Level' \$1,000  
\_\_\_\_ Yes, we would be happy to support & sponsor SWT Community Events at the 'Trojan Level' \$2,500  
\_\_\_\_ We cannot sponsor at this time but would like to support your mission with a donation of: \$ \_\_\_\_\_

Family/Company Name as It Should Be Displayed:

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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Office Use Only: Check Number \_\_\_\_\_ Cash Payment \_\_\_\_\_ Received on \_\_\_\_\_

Please return this page with your contribution and make checks payable to: South Whitehall Township, 4444 Walbert Avenue, Allentown, PA 18104