Phase 4

Working Group Introduction

June 29, 2021



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Welcome!

David Manhardt, AICPDirector of Community Development

South Whitehall Township

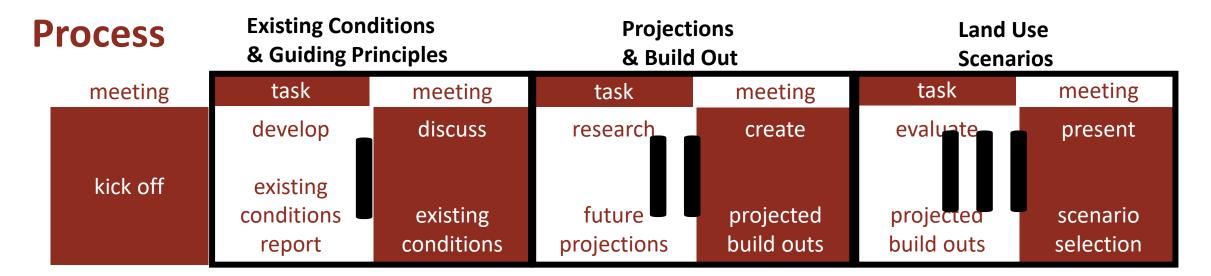
AGENDA

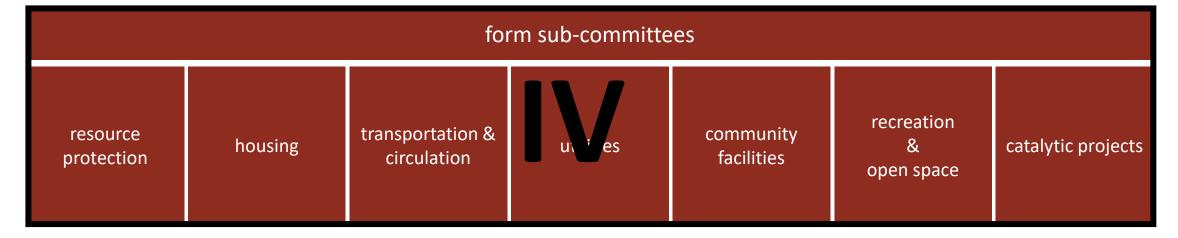
June 29, 2021, 6-8 PM

- Welcome and Introduction
- Framing Concepts
 - Guiding Principles
 - Where should we grow?
 - How should we grow?
 - Development Scenario
 - Fiscal Impacts
 - Traffic Impacts
- Working Group Approach & Proposed Schedule
- Participant Q&A
- Closing Remarks

SWT Comp Plan

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Phase 1: Guiding Principles

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Protect natural, historical, recreational, scenic, open space, and agricultural, amenities, resources, and assets.



Coordinate future land use, development, and redevelopment, in sync with the capacity of the road network and utilities to absorb changes.



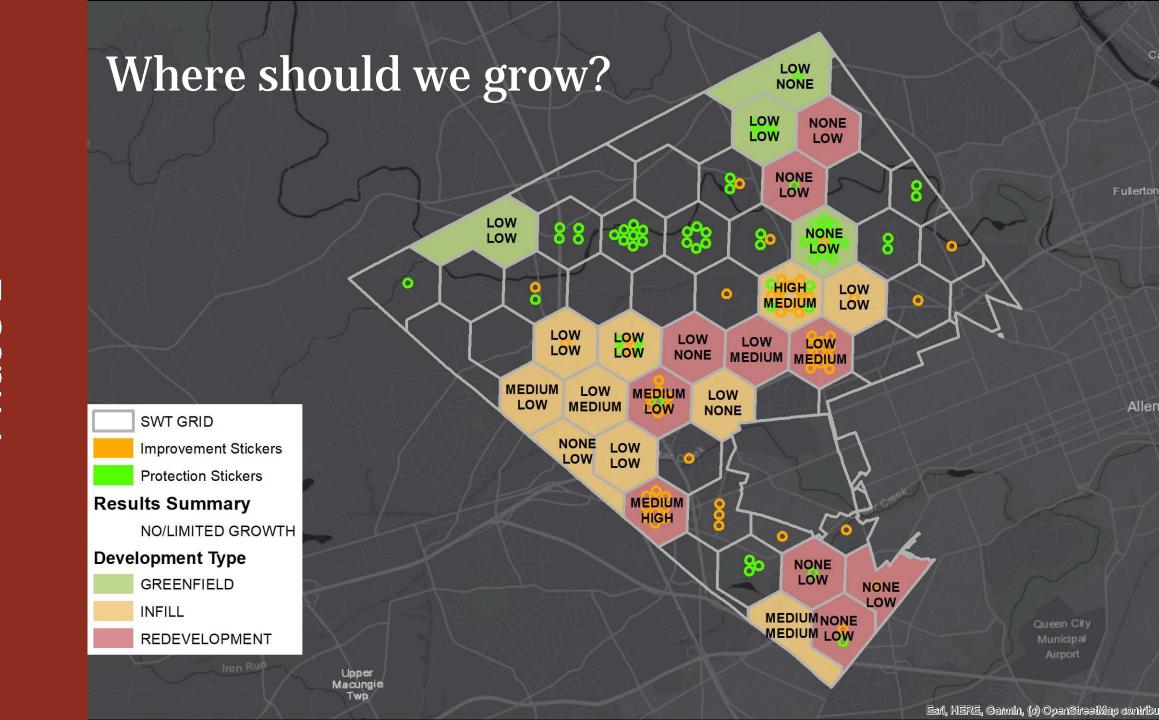
Promote an effective continuation of opportunities, facilities and services for open space, parks, recreation, education, public safety, and wellness.



Promote techniques to limit the sprawling pattern of development, by advocating for land use with more effective smart growth attributes.



Coordinate with PennDOT, LVPC, and adjoining Municipalities, in order to alleviate existing problems and to avoid future conflicts, and to promote opportunities for alternative transportation such as bus service, ride sharing, bicycling, and walking.



SOUTH WHITEHALL TOWNSHIP

HOW SHOULD WE GROW?

Visual Preference Survey

Over 600 responses

580 residents*

*statistically valid survey population









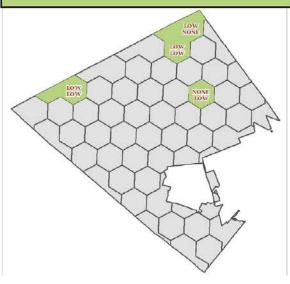
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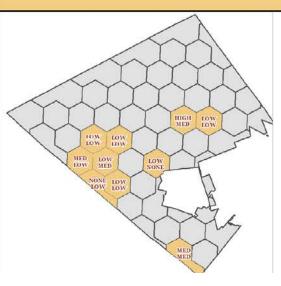
Greenfield



- 1. Single-Family Dwellings, Central Green (51.6%)
- **2.** Commercial/Retail Use, Multi-Tenant, Context-sensitive Architechture, VII-lage-type Setting (51.6%)
- **3.** Single-Family Dwellings, Compact Arrangement, Central Green, Open Space Preservation (50.2%)



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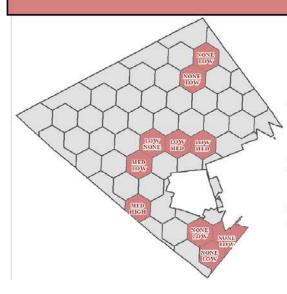


- **1.** Single-Family Dwellings, Compact Arrangement, Central Green, Open Space Preservation (50.7%)
- 2. Commercial/Retail Use, Central Green, Pedestrian Oriented, Neighborhood Center (50.0%)
- **3.** Commercial/Retail Use, Multi-tenant, Village-type setting (47.9%)



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Redevelopment



- **1.** Single-Family Dwelling, Adaptive Reuse (68.1%)
- **2.** Commercial/Retail Use, Outdoor Dining, Adaptive Reuse (64.6%)
- **3.** Commercial/Retail Use, Adaptive Reuse (58.4%)



Fiscal Impacts

Todd Poole
4ward Planning



Traffic Impacts

Scott Pasterski Keystone Consulting Engineers



Working Groups

Hannah Clark,

Michael Baker International

